

PLATFORMA	FORMAT	DIMENZIJE	CIJENA CPM/kn
DESKTOP	Rectangle	300x250 px	100
	Half page	300x600 px	110
	Leaderboard	728x90 px	100
	Mega Leaderboard	1280x90 px / 990x90 px	110
	Billboard	970x250 px	200
	Mega Billboard	970x500 px	400
	Background	2x340x1050 px	300
	Floating	300x300 px	300
	Mega Floating	600x600 px	400
	Ekstenzijski rectangle	300x250 > 600x250 px	140
	Ekstenzijski half page	300x600 > 600x600 px	150
	Ekstenzijski leaderboard	728x90 > 728x300 px	140
	Ekstenzijski mega leaderboard	1280x90 > 1280x300 px	150
	Ekstenzijski rectangle s videom	300x250 > 600x250 px	140
	Portrait	300x1050 px	200
	Background push down	1680x1050 px	500
	Background Video total	2x340x1050 px / 1280x150 px	400
	Tandem (bill + back)	-	400
	Takeover	900x600 px	500
	Ticker	1680x150 px	250
	In image	rezolucija < 1280 - 468x60 px, rezolucija > 1280 - 768x90 px	100
	Under image banner	rezolucija < 1280 - 575x100 px, rezolucija > 1280 - 685x100 px	100
	Web kviz	900x600 px	na upit
	Web igra	900x600 px	na upit
	Razvoj i prilagodba	-	na upit
	Slagalica (HTML 5)	300x300 px / 900x600 px	na upit
	Promo blok	-	na upit
	Premium blok	-	na upit
	Specijal	-	na upit
	Specijal članak	-	na upit
	Nativ članak - sadržaj	-	20000
	Promo članak - naslovnica gore	-	11500
	Promo članak - naslovnica dolje	-	8000
Native direct	600x400 px	150	
Desktop interscroller	1000x1200 px	350	
MOBILE	Standardni banner	320x50 px	100
	Billboard banner	320x100 px	150
	Rectangle banner	300x250 px	200
	Takeover	750x1254 px	500
	mWall	60x550 px	350
	Inscreen footer (oko)	150x150 px, prikaz 50x50 px	10000
	Mobilni halfpage	300x600 px	300
	Video takeover	750x1254 px	500
	Video rectangle	300x250 px	200
	Mini scroller	300x250 px	250
	Interscroller	750x1254 px	450
	Swell	300x50 > 300x300 px	300
	Mobile in article video	do 30"	270
VIDEO	Pre-roll video	do 30"	250
	Pre-roll video	do 15"	200
	In article video	30"	150
	Produkcija video sadržaja	-	na upit